Please delete page 3, first paragraph and kindly substitute the following paragraph:

Price and/or feature comparison for some of the products offered for purchase on the World Wide Web (WWW) is available on many WWW websites. The examples of such comparative data can be seen at the following websites:

compare.net, bottomdollar.com, toplOguide.com, shoppingexplorer.com, shopfind.com, roboshopper.com, jango.com

www.shoppingexplorer.com, www.shoppingexplorer.com, www.shoppingexplorer.com, www.shoppingexplorer.com, www.jango.com_etc. However, these websites primarily provide comparison for products offered for sale on the WWW and thus provide help to prospective buyers that do online shopping. These websites do not contain comparison data on daily/weekly/monthly sale events advertised by merchants as described above that is the focus of this invention. Website at www.compare.net compare.net provides comparison of product features. Website at www.bottomdollar.com provides comparison for products available on the WWW. Website at toplOguide.com provides top ten picks available online for a selection of products available on the WWW. Website at www.shoppingexplorer.com

SN: 09/659,428 FRB208A6 July 6, 2004 Page 2

shoppingexplorer.com requires the user to load special software on the computer and searches websites of participating merchants. Website at www.shopfind.com shopfind.com searches only those sites that allow online purchase through a secure SSL-encrypted connection. Website at www.roboshopper.com roboshopper.com claims to have the fastest way to find best values on the Web. Website at www.jango.com jango.com searches websites of online merchants on the WWW and allows placing an order online.

SN: 09/659,428 FRB208A6 July 6, 2004 Page 3